



# TANDY VERSY

Is a writer in Seattle with a special interest in engaging multiple audiences through storytelling and creative collaboration



## contact

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## education

SAVANNAH COLLEGE OF ART AND DESIGN  
BFA, CREATIVE WRITING, MINOR IN FILM/TV  
2005 - 2009



## publications

**CONTRIBUTOR/EDITOR**  
THE CURE FOR IDK: 36 WRITING LESSONS TO  
MAKE YOUR STUDENTS LOL  
KILLINGSWORTH, CATHERINE.  
DEEP CENTER, INC. FEBRUARY 16, 2011

## experience



**DOMESTIC OUTREACH SPECIALIST** | SEP 2017-PRESENT  
NEW YORK FILM ACADEMY | LOS ANGELES, CA

I'm responsible for recruiting applicants for admission in Washington, Oregon, Colorado, and Vancouver, BC and conducting interviews and auditions to determine prospective students' eligibility. I organize school visits, identify untapped markets for recruitment, and coordinate NYFA's presence at Recruitment Events both domestically and internationally. I create and maintain relationships with NYFA staff members, parents, and prospective students. I represent NYFA various presentations and events as needed, and lead individual and group tours in-house.

**ASSISTANT DIRECTOR OF ADMISSION** | AUG 2014 - SEP 2017  
SAVANNAH COLLEGE OF ART AND DESIGN | SEATTLE, WA

I identified and recruited the highest quality students for all SCAD campuses and all market segments. I built good relationships and created networking opportunities with teachers, counselors, students, parents, and alumni that benefit the college through extensive international and domestic travel, dynamic presentations, and individual attention.

**COORDINATING PRODUCER** | MAY 2014 - APR 2015  
SUDDEN OWL | SAVANNAH, GA & SEATTLE, WA

Working with George Dawes Green and producer Kimberly Faith Waid, I sought out talented cinematographers, sound designers, and storytellers to capture one minute stories/impressions for Sudden Owl - Mr. Green's web-adaptation of his successful NPR program, "The Moth."

**COMMUNICATIONS COORDINATOR** | JUN - AUG 2014  
DEEP CENTER, INC. | SAVANNAH, GA

In this position, I designed and provided copy for the new Deep Center website, maintained and provided growth for social media outlets, and worked with the Executive Director to write/edit the monthly newsletter. Upon leaving, I grew Deep's social media outlet reach by 31%, created a simpler, more dynamic website, and put in place two new systems that Deep still uses today.

**SOCIAL MEDIA MANAGER** | SEP 2011 - MAY 2012  
DEEP CENTER, INC. | SAVANNAH, GA

I monitored, maintained, and provided growth for Deep's social media outlets.

**INTERN** | FEB - DEC 2009  
ATLANTIC INTRACOASTAL WATERWAY ASSOCIATION | RALEIGH, NC

I wrote articles for the monthly newsletter and promoted and provided support for the annual AIWA Conference in Savannah, Georgia.

**INTERN** | JUN - AUG 2008  
CONNECT SAVANNAH | SAVANNAH, GA

I pitched story ideas and wrote articles for the Savannah alternative weekly newspaper.

## volunteer experience



**LEAD/ASSISTANT WRITING FELLOW** | SEP 2009 - AUG 2011  
DEEP CENTER, INC. | EDUCATION

One of the very first group of Writing Fellows, I helped Catherine Killingsworth start the organization by providing support for lead teachers in two workshops and running two workshops of my own. I also helped with the development, strategic planning of the organization's growth.

**PUBLIC RELATIONS VOLUNTEER** | JAN - MAR 2011  
SAVANNAH STOPOVER FESTIVAL | ARTS AND CULTURE

The Savannah Stopover Festival is an annual event, where musical artists on their way to SXSW perform in Savannah, Georgia. I publicized the festival to media outlets in the Atlanta, Georgia area and provided on-site support during the key events in the festival.

**PR VOLUNTEER** | SEP - DEC 2010  
THE UNCHAINED TOUR OF GEORGIA | ARTS AND CULTURE

George Dawes Green, novelist and creator of "The Moth," took his band of merry raconteurs to independent bookstores around the state of Georgia. In my position, I publicized the tour through media outlets in the Atlanta, Georgia area.